



A program of PEAK Health and Performance

## WHO WE ARE

*At New Era Health we have a heart for the wellness and wellbeing of people across the globe.*

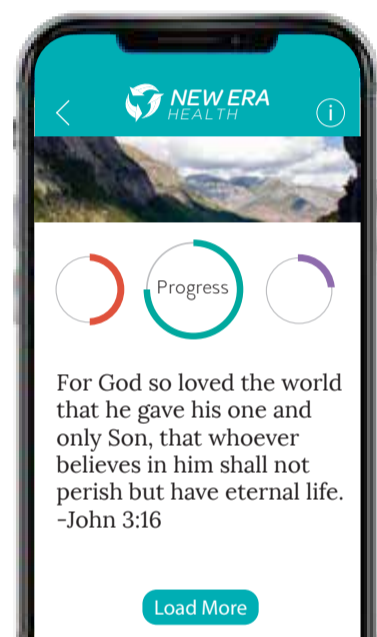
We partner with faith based organizations to create customized, interactive, and robust content that addresses faith, character, leadership, fitness and nutrition that can be delivered to an audience across a variety of mediums.

FAITH - LEADERSHIP - WELLNESS

## OUR PROGRAM

What do we do?

- ▶ Live / Virtual engagements
- ▶ On-Demand and customized content
- ▶ Access to a robust and state-of-the art technology platform that is single sign-on (mobile app and desktop)
- ▶ Partnership with a team of professionals and leaders who are dedicated to helping you grow in your relationship with the Lord, build your leadership skills, while strengthening your mind and body



## OUR PARTNERS

What are we looking for in a partner?

- ▶ Alignment. Align with a church organization that shares our core values (Faith, Leadership, and Wellness) and mission to make a direct impact in the lives of others
- ▶ Access and Availability. Partner with members of your team in the development of faith-based, actionable content
- ▶ Teamwork. Combine financial resources and networks to scale and grow in service to as many lives as possible

*"You can't go back and change the beginning, but you can start where you are and change the ending."*

- C.S. Lewis



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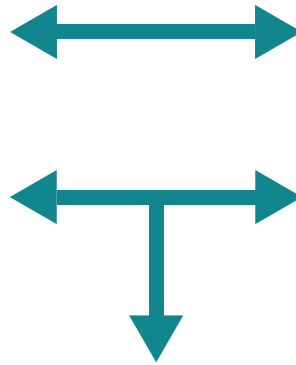
## REVENUE SHARE

### NEW ERA + Partners

- ▶ Bring the Platform and content in 4 of 5 areas needed.
- ▶ Will provide live resources in these areas.

### Faith-based Partner(s)

- ▶ Expected to provide faith-based content and initiatives both live and on-demand.
- ▶ Expected to share their live talent to classes.
- ▶ Share and introduce their network for scaling and sales.
- ▶ Their reve split is determined by whether they pay in for WL or we use vhpgo.



### Church Organization or College/University

- ▶ They can increase pay for their member base or rev share to sell.
- ▶ Can use their own consultants in any aspect for their members only.
- ▶ If large enough can adjust content.